

Rob Stam

Author - Speaker - Advisor
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About Rob

Rob Stam rode the wave of the last two bubble economies, with luxury houses, cars and toys before he was thirty years old. He lost it all in bankruptcy and became a cautionary tale of the easy times and easy credit. He learned the hard way that the values and way of life of his grandparents generation are timeless truths that made America great. Rob now takes the wisdom gained from these experiences and puts it to work with a goal of preparing his generation for the challenges ahead, in a world much different than the one in which they were raised. Rob resides in Michigan with his wife and son where he runs his business development firm: *The Big Red Group*.



Book: *Almost Our Time* - Black Lake Press - 2010

Generation X is on an excellent adventure: America is running out of cash, running out of influence, and running out of ideas for how to fix it all....

They grew up with *Star Wars* during amazing economic booms, prepared to deal with the problems of a fantasy universe.

In Almost Our Time Rob argues that his generation is assuming leadership of a very different country than the one in which they grew up. Even so, if Gen X will learn and apply classic American principles, they can defeat the “debt star” and other real world problems and pass on a better nation to their children.



Available Speaking Topics:

Almost Our Time: Rob explores themes from his book, bracketed by entertaining and memorable illustrations, to provide both foundational wisdom and practical advice that empowers members of any generation. He opens the eyes of the audience to economic and cultural trends that demand educated and well thought out responses in the areas of business, social, and political leadership at personal, local, and national levels.

Trajectory: Rob has had both successes and failures in starting businesses. This experience has lead him to develop the concept of *trajectory* as a metaphor for organizational development. In this talk, based on his book to be released in 2010, Rob considers the various forces that can affect the trajectory of a business while offering helpful advice and strategies that allow for properly launched, on target organizations.

Rob Travels Nationwide - Contact: rob@bigredsite.com for information